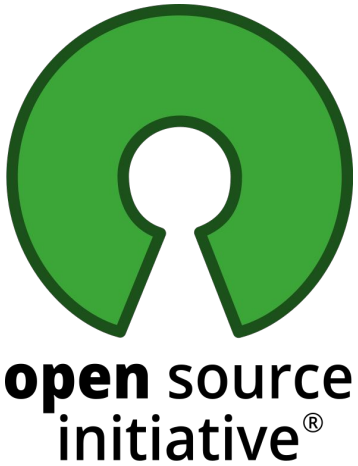
2027 OSI Sponsorship Prospectus



The authority that defines Open Source, recognized globally by individuals, companies, and by public institutions.


Dataset Design + Governance
Public
Obtainable
Unobtainable
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source
is people
open source
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Our Workstreams

Core Mission	Open Source Policy	Open Source AI
We anchor the community discussion that defines and protects Open Source licenses and principles.	We monitor policy in the EU, US Federal and US State domains, supporting legislators and policy makers by teaching them about the Open Source ecosystem.	We lead global conversations with the community to build an understanding of what Open Source means in the context of AI.

Research & Education	Hosted Projects
We produce original research and education materials, license clinics, and capacity building workshops, to create open source knowledge and understanding.	We serve as the fiscal sponsor for mission-aligned projects that support the community: ClearlyDefined, SeaGL, and Open Source Congress.

Core Mission

We lead the community discussion to define and protect Open Source licenses and principles.

License Review & Discuss	OSI-Approved Licenses
We host, moderate, and drive the community review of new and existing software licenses, to determine if they conform to the Open Source Definition.	We manage the canonical list of licenses that conform to the Open Source Definition. We are recognized as the authority by industry and policy experts.
License Hosting	**Open Source Marks**
We host the approved text of every OSI-Approved license. These texts are referenced by SPDX and a multitude of tools, websites, and platforms.	We hold, maintain, and when necessary defend the “Certified Open Source” and “Open Source Approved License” trademarks.

Policy & Standards

We advocate for Open Source in US, EU, and Global policy discussions

US Policy	EU Policy	Open Policy Alliance
We monitor and report on Federal and State policy. When proposed policies would negatively impact the Open Source community, we speak up.	We have staff sitting in Brussels who are actively involved in EU policy discussions covering everything from the CRA to the EU Tech Sovereignty Strategy.	We convene non-profit organizations to participate in educating and informing public policy decisions related to Open Source software, content, research, and education.
Open Standards	**White Papers**	**Policy Briefings**
We engage with groups like ETSI and others to fight for Open Standards in policies like the Cyber Resilience Act.	We support legislators and policy makers by producing white papers that educate and inform them about the Open Source ecosystem, its role in innovation and its value.	We provide regular briefings about evolving Open Source policy issues for members of the Open Policy Alliance, as well as our Core Mission and Policy sponsors.

Open Source AI

We convene the community to describe and define Open Source AI

Open Source AI Definition	Open Source AI Fellowship	Open Source AI Salons
We drive the conversation to create and refine the Open Source AI definition, and produce materials to support it.	We host an AI Fellowship that drives research into the intersection of Open Source AI and Public Policy.	We host regular AI Salons to bring stakeholders together across the industry, academic, civil society, government, and the Open Source community.

Open Forum For AI	Briefings
We partner with the Open Forum For AI, an initiative that aims to bend the arc toward human-centered, responsible and transparent AI.	We provide regular briefings about the Open Source AI landscape and the output of our Fellowship to our Core Mission and Open Source AI sponsors.

Research & Education

Building Open Source capacity through workshops and educational materials

Conference Tracks and Talks	License Clinics	Capacity Building Workshops
We organize at FOSDEM and All Things Open, and present talks at other global conferences to lead the conversation for key issues and concerns.	We produce License Clinics to teach lawyers and policymakers core concepts and legal issues concerning Open Source licenses and software.	We lead a partnership with other organizations to produce Open Source and AI Governance workshops focused on countries with limited existing capacity.
Open Technology Research	**Opensource.net**	**Storytelling**
We co-lead a global platform for research, knowledge exchange, and policy engagement, implemented through a partner network and annual Symposium.	We source, produce, and publish Open Source content for opensource.net written by humans, for humans.	We host and produce original podcasts and interviews focused on addressing timely discussions and telling effective stories.

Sponsor Benefits: Core Mission

	Bronze $5,000	Silver $10,000	Gold $30,000	Platinum $50,000	Diamond $75,000	Titanium $100,000 and up
Logo on website Logo on Opensource.org	Small	Medium	Large	Extra Large	XXL (home page)	Main sponsor (home page)
Acknowledged In OSI Talks Logo on the Sponsors Acknowledgement slide in every talk given by OSI staff.				✅	✅	✅
A Workshop, Salon, or Clinic A Workshop, Salon, or License Clinic hosted by your organization, facilitated by OSI.					✅	✅
Ad-Hoc Policy Briefings A private briefing and supporting paper on a policy issue not covered by the team.						4/year
Workstream Briefings Invitation-only online briefings by the Policy, AI, other workstream leads	1/year	2/year	4/year	6/year	8/year	Unlimited
Social media promotion Promotion of your sponsorship in the OSI social media channels (100K followers total)	1/year	2/year	4/year	6/year	8/year	12/year
Promotions in newsletter Sponsored sections in the monthly OSI newsletter	1/year	2/year	4/year	6/year	8/year	12/year

Sponsor Benefits: Workstreams

	Policy & Standards $25,000	Open Source AI $25,000	Research & Education $25,000
Logo on website Logo on the landing page for each initiative.	✅	✅	✅
Quarterly Workstream Briefings Invitations to the quarterly workstream briefings with other participating sponsors.	✅	✅	
Private Briefing Options Workstream sponsors have the opportunity to receive their quarterly briefings in private.	✅	✅	
Four Ad-Hoc Briefings Engage OSI Staff to research and provide a private briefing on a workstream-related issue.	✅		
Guaranteed AI Salon Invitations A guaranteed invitation to the AI Salons (total number TBD)		✅	
Acknowledged in OSI Talks and Content Logo on the Sponsors Acknowledgement slide in every talk given by OSI staff. Acknowledgement in every OSI original podcast.			✅
An On-Site Workshop, Salon, or Clinic A Workshop, Salon, or License Clinic hosted by your organization, facilitated by OSI.			✅

Hosted Projects

Contact for Sponsorship Details

ClearlyDefined	SeaGL	Open Source Congress
ClearlyDefined provides crowdsourced, standardized software license, attribution, and vulnerability data, freely licensed for all.	The Seattle GNU/Linux Conference is a free, grassroots, technical summit dedicated to spreading awareness and knowledge about FOSS software, hardware, and culture.	Open Source Congress is a federation of non-profit organizations dedicated to fostering global dialogue, cooperation, and strategic development of the Open Source ecosystem.



Thank you

Open source is people

open source initiative®