The steward of the Open Source Definition

The foundation for the entire Open Source software ecosystem.
What's the value of Open Source?

Open Source Software (OSS) plays a central role in global innovation, research, and economic growth. According to a recent Harvard Business School paper, the estimated value of widely-used OSS is $4.15 billion, but the demand-side value is much larger at $8.8 trillion.

Firms would need to spend 3.5 times more on software than they currently do if OSS did not exist.

16 Jan 2024
## Our projects

<table>
<thead>
<tr>
<th>License and Legal</th>
<th>Policy &amp; Standards</th>
<th>Advocacy &amp; Outreach</th>
</tr>
</thead>
<tbody>
<tr>
<td>An anchor for open community consensus on what constitutes Open Source. We protect the Open Source principles, enforcing the marks “Certified Open Source” and “Open Source Approved License”.</td>
<td>Monitoring policy and standards setting organizations. Supporting legislators and policy makers educating them about the Open Source ecosystem, its role in innovation and its value for an open future.</td>
<td>Leading global conversations with non-profits, developers and lawyers to improve the understanding of Open Source. OSI investigates the impacts of ongoing debates from artificial intelligence to security.</td>
</tr>
</tbody>
</table>
## Our projects

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<tr>
<td>Open source initiative Approved License</td>
<td>Open Policy Alliance</td>
<td>Deep Dive: Defining Open Source AI</td>
</tr>
<tr>
<td>ClearlyDefined</td>
<td></td>
<td>OpenSource.net</td>
</tr>
</tbody>
</table>
OSI Approved Licenses

We provide a venue for the community to discuss Open Source licenses and we maintain the OSI Approved Licenses database.
ClearlyDefined

We crowdsource a global database of licensing metadata. Our goal is that every software component ever published will have a clearly defined definition for the benefit of all.
Open Policy Alliance

We bring non-profit organizations together to participate in educating and informing public policy decisions related to Open Source software, content, research, and education.
Deep Dive: Open Source AI

We bring together global experts to establish a shared set of principles that can recreate the permissionless, pragmatic and simplified collaboration for AI practitioners.
OpenSource.net

We gave a new home to the community of contributors from opensource.com. The new platform supports healthy dialog and informed education on Open Source software topics.
Our impact in 2023
Licenses and legal

- **Enriched License Pages**: Added relevant metadata to each license.
- **Assured Completeness**: Reviewed archival materials to assure the list of licenses is complete.
- **New Review Process**: Simplified and clarified the workflow for new and legacy licenses.
- **Started Thorough Review**: Analyzing licenses for incoherent approvals adding new categorization.
- **Approved New Licenses**: Three new licenses have been added and one superseded.
- **DC License Clinic**: Delivered workshop tailored for US federal employees.
Unicef’s Digital Public Goods Alliance

Joined the DPGA to accelerate the attainment of UN’s sustainable development goals.

Launched Open Policy Alliance

20 initial members, including Apache Software Foundation, Eclipse Foundation, Python Software Foundation.

Cyber Resilience Act in Europe

Educating regulators in Brussels, partnering with OFE, FSFE and others.

Securing Open Source Software Act

Educating regulators in Washington DC, hosted workshop with federal agencies.
Defining Open Source AI

4 Drafts
Running towards a shared definition.

6 Workshops
Met Open Source experts, developers, lawyers, policy makers.

4 Continents

75 Drafting Members
A closed group of advisors reviewing drafts before public release.

18 Webinars
Presented by international experts of AI ethics, development, deployment and procurement.

15 Blog Posts
Opinions, technical and legal explainers, advocacy and outreach pieces.
Events around the world

We contributed to 36 events in 5 continents, with 125K+ attendees overall.
Press mentions

We educated and countered misinformation over 100 times in 2023.
Research

We released a research paper about the Business Software License and other Delayed Open Source Publications.

Delayed Open Source Publication:
A Survey of Historical and Current Practices

opensource.org/dosp
Support our work in 2024
# OSI 2024 core sponsorship

<table>
<thead>
<tr>
<th>Sponsorship Level</th>
<th>Anchor $100,000 and up</th>
<th>Innovator $70,000</th>
<th>Premier $30,000</th>
<th>Maintainer $10,000</th>
<th>Supporter $5,000</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Sponsor badge</strong></td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td><strong>Logo on website</strong></td>
<td>Top</td>
<td>Extra Large</td>
<td>Large</td>
<td>Medium</td>
<td>Small</td>
</tr>
<tr>
<td><strong>Social media promotion</strong></td>
<td>12/year</td>
<td>8/year</td>
<td>4/year</td>
<td>2/year</td>
<td>1/year</td>
</tr>
<tr>
<td><strong>Promotions in newsletter</strong></td>
<td>6/year</td>
<td>4/year</td>
<td>2/year</td>
<td>1/year</td>
<td></td>
</tr>
<tr>
<td><strong>Speaking opportunities</strong></td>
<td>4/year</td>
<td>2/year</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Sponsor appreciation dinner</strong></td>
<td>3 people</td>
<td>2 people</td>
<td>1 person</td>
<td>Add-on $500/person</td>
<td></td>
</tr>
</tbody>
</table>

- **OSI sponsor badge**
- **Logo on website**
- **Social media promotion**: Promotion of your sponsorship in the OSI social media channels
- **Promotions in newsletter**: Sponsored sections in the monthly OSI newsletter
- **Speaking opportunities**: Invitation to speak at events or outreach activities held by the OSI
- **Sponsor appreciation dinner**: Get your team invited to a social event joining OSI staff and board member at their annual in-person gathering in Raleigh, ATO.

Innovator $70,000

Premier $30,000

Maintainer $10,000

Supporter $5,000

- [Image 638x21 to 690x72]
- [Image 272x253 to 285x265]
- [Image 356x253 to 369x265]
- [Image 428x253 to 441x265]
- [Image 510x253 to 522x265]
- [Image 588x253 to 600x265]

- [Image 240x289] $100,000 and up
- [Image 339x289] Innovator
- [Image 415x289] Premier
- [Image 498x289] Maintainer
- [Image 578x289] Supporter
- [Image 86x223] Sponsor badge
- [Image 86x249] Logo on website
- [Image 226x240] ✔
- [Image 356x255] ✔
- [Image 428x255] ✔
- [Image 510x255] ✔
- [Image 588x255] ✔
- [Image 86x223] Logo on Opensource.org

Top

Extra Large

Large

Medium

Small

12/year

8/year

4/year

2/year

1/year

6/year

4/year

2/year

1/year

4/year

2/year

Add-on $500/person
# ClearlyDefined sponsorship

<table>
<thead>
<tr>
<th>Sponsorship Benefit</th>
<th>Gold ($50,000)</th>
<th>Silver ($30,000)</th>
<th>Bronze ($10,000)</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Sponsor badge</strong></td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>ClearlyDefined sponsor badge</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Opensource.net channel steward</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Banner on supply chain channel and 1 post/month guaranteed</td>
<td>12 months</td>
<td>6 months</td>
<td>3 months</td>
</tr>
<tr>
<td><strong>Promotions in newsletter</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Sponsored content in the monthly OSI newsletter</td>
<td>12/year</td>
<td>6/year</td>
<td>2/year</td>
</tr>
<tr>
<td><strong>Logo on annual report</strong></td>
<td>Large</td>
<td>Medium</td>
<td>Small</td>
</tr>
<tr>
<td>Sponsor logo on the Open Source Supply Chain report</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
# OpenSource.net sponsorship

<table>
<thead>
<tr>
<th></th>
<th>Gold</th>
<th>Silver</th>
<th>Bronze</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Sponsor badge</strong></td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
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<td>Banner on the channel and 1 post/month guaranteed</td>
<td></td>
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<td><strong>Promotions in newsletter</strong></td>
<td>12/year</td>
<td>6/year</td>
<td>3/year</td>
</tr>
<tr>
<td>Sponsored content in the monthly OSI newsletter</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Editorial Advisory Board</strong></td>
<td>✔</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Input into topics, channels</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

* For the first year, there’ll be a 50% discount.
Suggested channels include AI, supply chain, cybersecurity, cloud management, edge/IoT, and business practice.
We continue a multi-stakeholder process to define an “Open Source AI” through a series of virtual town halls and world-wide in-person meetings. The culmination of these online and in-person meetings will be the presentation of v 1.0 of the Open Source AI Definition at the All Things Open Conference, in October in Raleigh, NC.
## Deep Dive AI in-person meetings

<table>
<thead>
<tr>
<th>Region</th>
<th>Country</th>
<th>City</th>
<th>Conference</th>
<th>Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>North America</td>
<td>United States</td>
<td>Pittsburgh</td>
<td>PyCon US</td>
<td>May 20 - 23</td>
</tr>
<tr>
<td>Europe</td>
<td>France</td>
<td>Paris</td>
<td>Open Future Workshop</td>
<td>May 22 - 23</td>
</tr>
<tr>
<td>Africa</td>
<td>Nigeria</td>
<td>Abuja</td>
<td>OSCA</td>
<td>June 6 - 8</td>
</tr>
<tr>
<td>Latin America</td>
<td>Mexico</td>
<td>Mexico D.F.</td>
<td>Latam OSS</td>
<td>July 19 - 20</td>
</tr>
<tr>
<td>Asia Pacific</td>
<td>Hong Kong</td>
<td>Hong Kong</td>
<td>AI_dev</td>
<td>August 23</td>
</tr>
<tr>
<td>North America</td>
<td>United States</td>
<td>Raleigh</td>
<td>All Things Open</td>
<td>Oct 27 - 29</td>
</tr>
</tbody>
</table>
# Deep Dive: Defining Open Source AI sponsorship

<table>
<thead>
<tr>
<th></th>
<th>Program Sponsor* $50,000</th>
<th>Anchor $10,000</th>
<th>Innovator $7,000</th>
<th>Premier $5,000</th>
<th>Maintainer $3,000</th>
</tr>
</thead>
<tbody>
<tr>
<td>Logo on Deep Dive landing page</td>
<td>Top category</td>
<td>Extra Large</td>
<td>Large</td>
<td>Medium</td>
<td>Small</td>
</tr>
<tr>
<td>Logo on OSI annual report</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Social media mentions</td>
<td>48</td>
<td>8</td>
<td>6</td>
<td>4</td>
<td>2</td>
</tr>
<tr>
<td>Promotions in OSI newsletter</td>
<td>12</td>
<td>4</td>
<td>3</td>
<td>2</td>
<td>1</td>
</tr>
<tr>
<td>Opensource.net content</td>
<td>12</td>
<td>3</td>
<td>2</td>
<td>1</td>
<td></td>
</tr>
<tr>
<td>Meeting talk slot</td>
<td>✔ One in each meeting</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>All Things Open talk slot</td>
<td>✔ Talk slot and invitation to panel</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td></td>
</tr>
<tr>
<td>Press mentions</td>
<td>✔ In each location</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td></td>
</tr>
<tr>
<td>Appear as Travel Grant Sponsor</td>
<td>✔ In each location</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td></td>
</tr>
</tbody>
</table>

*Program Sponsor will have benefits at all conferences around the world and will be featured in our publications all year long.
Thank you!

opensource.org/sponsors

sponsors@opensource.org
You might also be interested in supporting OSI’s partner:

## SeaGL 2024 sponsorship

<table>
<thead>
<tr>
<th>Platinum</th>
<th>Gold</th>
<th>Silver</th>
<th>Bronze</th>
</tr>
</thead>
<tbody>
<tr>
<td>$6,000+</td>
<td>$5,000</td>
<td>$4,000</td>
<td>$3,000</td>
</tr>
</tbody>
</table>

### Everything from Gold
- Full-page listing in program guide
- Track sponsorship for one track, second day
- Additional thanks after the keynotes
- Sponsorship for one social event

### Everything from Silver
- Prominent position in exposition hall
- Half-page listing in program guide
- Track sponsorship for one track, one day
- Thanks on social media each day of SeaGL
- Thanks before the keynotes

### Everything from Bronze
- Quarter-page listing in program guide
- Thanks at the beginning of each day
- Thanks on social media one day of SeaGL
- Position in exposition hall
- Listing in program guide and on website

Visit [https://seagl.org/sponsors/](https://seagl.org/sponsors/) for more details