



**open source**  
initiative<sup>®</sup>

# The steward of the Open Source Definition

The foundation for the entire Open  
Source software ecosystem.

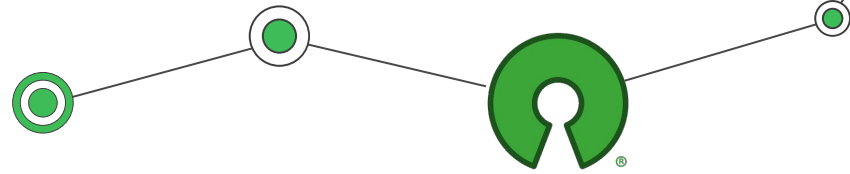


# What's the value of Open Source?

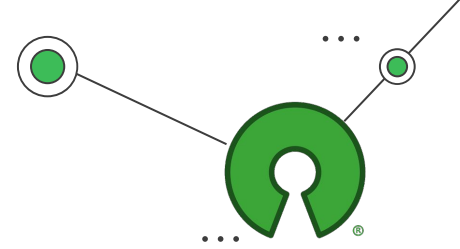
Open Source Software (OSS) plays a central role in global innovation, research, and economic growth. According to a recent Harvard Business School paper, **the estimated value of widely-used OSS is \$4.15 billion, but the demand-side value is much larger at \$8.8 trillion.**

Firms would need to spend 3.5 times more on software than they currently do if OSS did not exist.

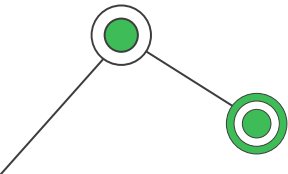
Source: [The Value of Open Source Software](#),  
Harvard Business School, Strategy Unit Working Paper No. 24-038  
16 Jan 2024



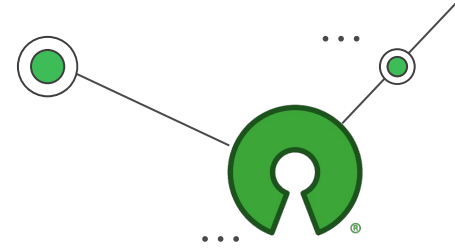
# Our projects



License and Legal	Policy & Standards	Advocacy & Outreach
<p>An anchor for open community consensus on what constitutes Open Source. We protect the Open Source principles, enforcing the marks “Certified Open Source” and “Open Source Approved License”.</p>	<p>Monitoring policy and standards setting organizations. Supporting legislators and policy makers educating them about the Open Source ecosystem, its role in innovation and its value for an open future.</p>	<p>Leading global conversations with non-profits, developers and lawyers to improve the understanding of Open Source. OSI investigates the impacts of ongoing debates from artificial intelligence to security.</p>



# Our projects



## License and Legal



**open** source  
initiative  
Approved License®



ClearlyDefined

## Policy & Standards



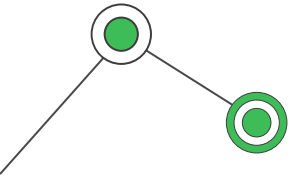
## Advocacy & Outreach



Deep Dive:  
Defining Open  
Source AI



OpenSource.net



# OSI Approved Licenses

We provide a venue for the community to discuss Open Source licenses and we maintain the OSI Approved Licenses database.



POPULAR / STRONG COMMUNITY

## GNU General Public License version 3

Version 3.0 | Submitted: [June 29, 2007](#) | Submitter: GNU GENERAL PUBLIC LICENSE  
Approved: September 5, 2007 | [Board minutes](#)  
SPDX short identifier: GPL-3.0-only

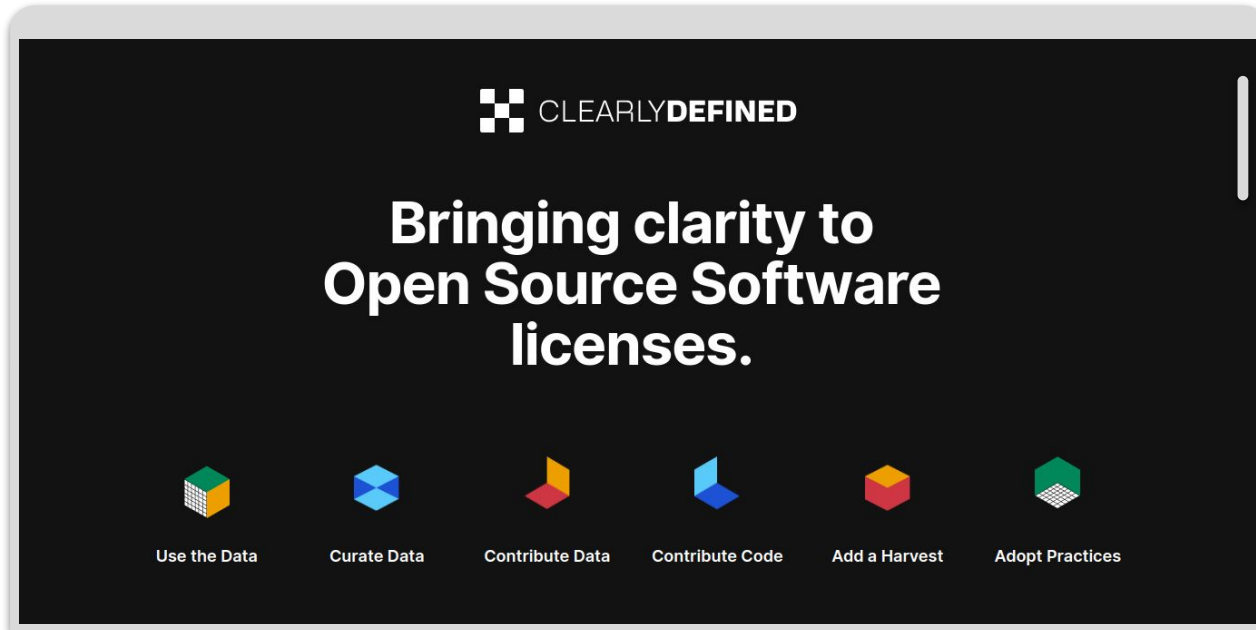
Steward: [Free Software Foundation](#)  
[Link to license steward's version](#)



open source  
initiative  
Approved License®

# ClearlyDefined

We crowdsource a global database of licensing metadata. Our goal is that every software component ever published will have a clearly definition for the benefit of all.



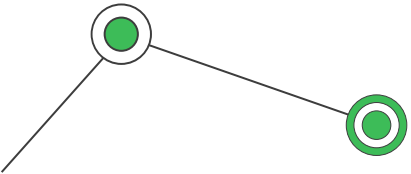
# Open Policy Alliance

We bring non-profit organizations together to participate in educating and informing public policy decisions related to Open Source software, content, research, and education.



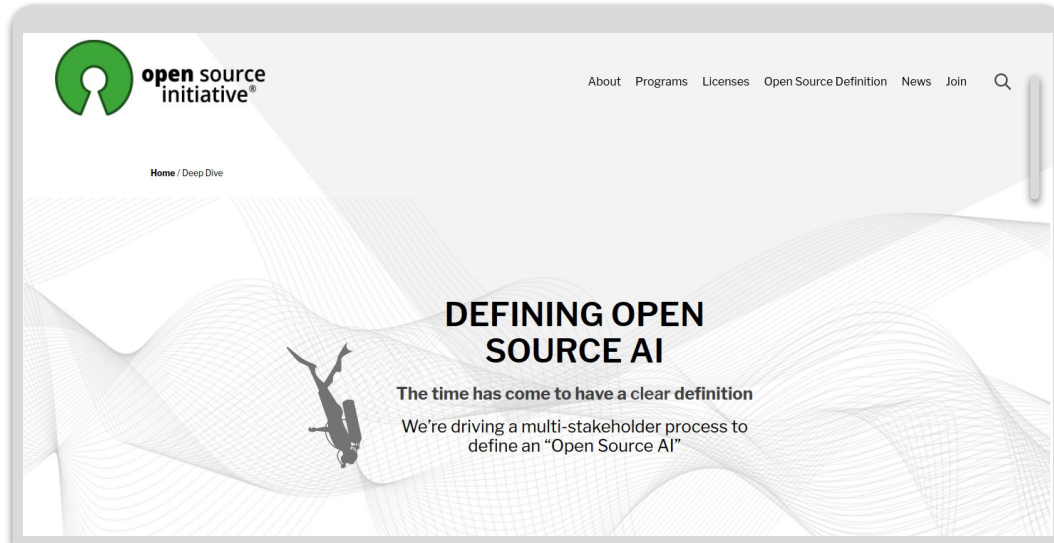
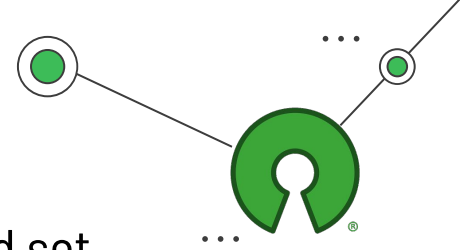
**Global collaboration**  
**Local education**

Bringing non-profit organizations together



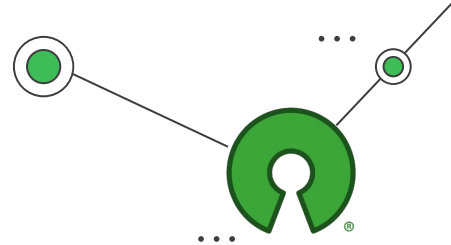
# Deep Dive: Open Source AI

We bring together global experts to establish a shared set of principles that can recreate the permissionless, pragmatic and simplified collaboration for AI practitioners.





# OpenSource.net



We gave a new home to the community of contributors from opensource.com. The new platform supports healthy dialog and informed education on Open Source software topics.





# Our impact in 2023

# Licenses and legal



## Enriched License Pages

Added relevant metadata to each license.



## Started Thorough Review

Analyzing licenses for incoherent approvals adding new categorization.



## Assured Completeness

Reviewed archival materials to assure the list of licenses is complete.



## Approved New Licenses

Three new licenses have been added and one superseded.



## New Review Process

Simplified and clarified the workflow for new and legacy licenses.



## DC License Clinic

Delivered workshop tailored for US federal employees.



# Policy and standards

## **Unicef's Digital Public Goods Alliance**

Joined the DPGA to accelerate the attainment of UN's sustainable development goals.

## **Cyber Resilience Act in Europe**

Educating regulators in Brussels, partnering with OFE, FSFE and others.

## **Launched Open Policy Alliance**

20 initial members, including Apache Software Foundation, Eclipse Foundation, Python Software Foundation.

## **Securing Open Source Software Act**

Educating regulators in Washington DC, hosted workshop with federal agencies.



# Defining Open Source AI

## 4 Drafts

Running towards a shared definition.

## 75 Drafting Members

A closed group of advisors reviewing drafts before public release.

## 6 Workshops

Met Open Source experts, developers, lawyers, policy makers.

## 18 Webinars

Presented by international experts of AI ethics, development, deployment and procurement.

## 4 Continents

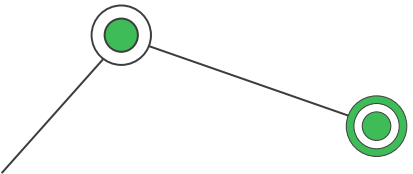
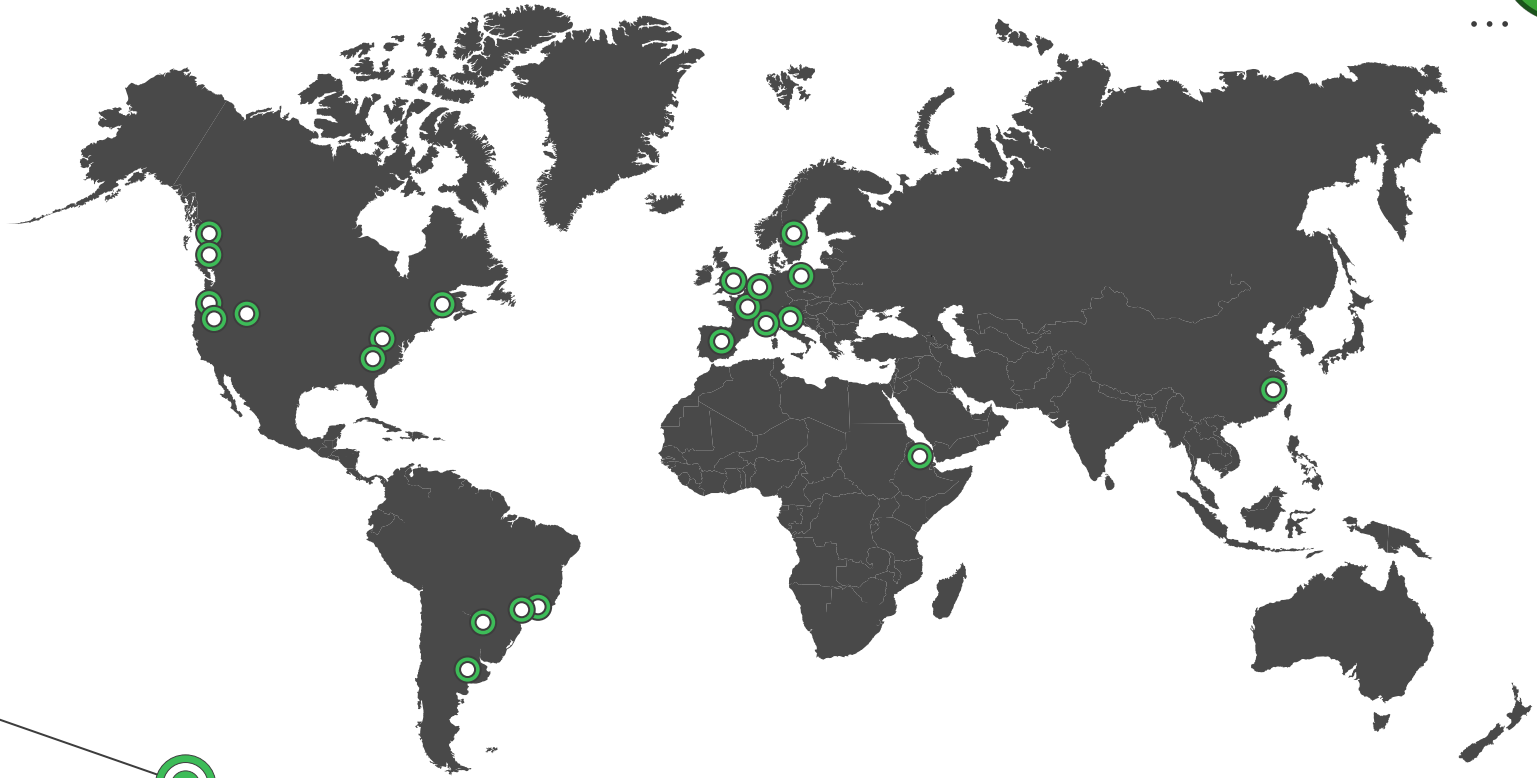
Presented in North America, Europe, LATAM, Africa, Asia.

## 15 Blog Posts

Opinions, technical and legal explainers, advocacy and outreach pieces.

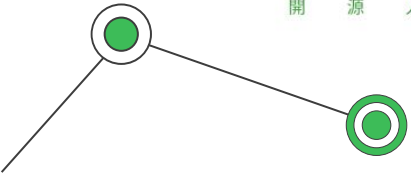
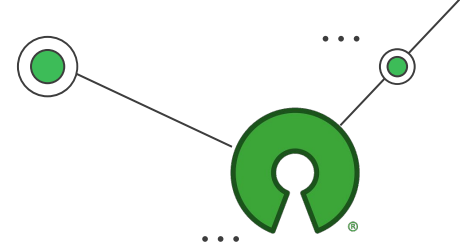


# Events around the world



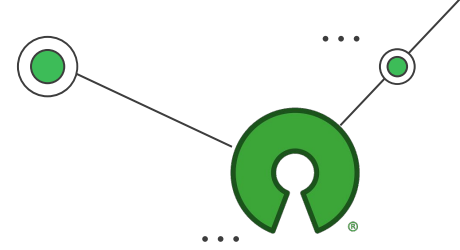
# Events around the world

We contributed to 36 events in 5 continents,  
with 125K+ attendees overall.



# Press mentions

We educated and countered misinformation  
over 100 times in 2023.



The Verge

TE

MIT  
Technology  
Review

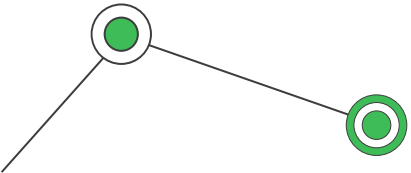
ars  
technica

ZDNet

InfoWorld  
FROM IDG

IEEE Spectrum

DEV  
CLASS





# Research

We released a research paper about the Business Software License and other Delayed Open Source Publications.





**Support our  
work in 2024**

# OSI 2024 core sponsorship

	Anchor \$100,000 and up	Innovator \$70,000	Premier \$30,000	Maintainer \$10,000	Supporter \$5,000
<b>Sponsor badge</b> OSI sponsor badge	✓	✓	✓	✓	✓
<b>Logo on website</b> Logo on Opensource.org	Top	Extra Large	Large	Medium	Small
<b>Social media promotion</b> Promotion of your sponsorship in the OSI social media channels	12/year	8/year	4/year	2/year	1/year
<b>Promotions in newsletter</b> Sponsored sections in the monthly OSI newsletter	6/year	4/year	2/year	1/year	
<b>Speaking opportunities</b> Invitation to speak at events or outreach activities held by the OSI	4/year	2/year			
<b>Sponsor appreciation dinner</b> Get your team invited to a social event joining OSI staff and board member at their annual in-person gathering in Raleigh, AT0.	3 people	2 people	1 person	Add-on \$500/person	



# ClearlyDefined sponsorship

	Gold \$50,000	Silver \$30,000	Bronze \$10,000
<b>Sponsor badge</b> ClearlyDefined sponsor badge	✓	✓	✓
<b>Opensource.net channel steward</b> Banner on supply chain channel and 1 post/month guaranteed	12 months	6 months	3 months
<b>Promotions in newsletter</b> Sponsored content in the monthly OSI newsletter	12/year	6/year	2/year
<b>Logo on annual report</b> Sponsor logo on the Open Source Supply Chain report	Large	Medium	Small

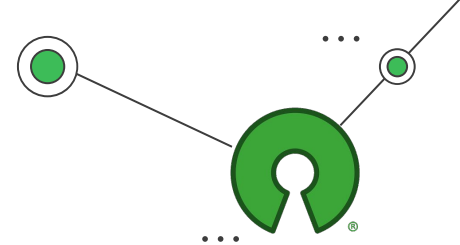
# OpenSource.net sponsorship

	Gold \$50,000*	Silver \$30,000*	Bronze \$20,000*
<b>Sponsor badge</b> Opensource.net sponsor badge	✓	✓	✓
<b>Channel steward</b> Banner on the channel and 1 post/month guaranteed	12 months	6 months	3 months
<b>Promotions in newsletter</b> Sponsored content in the monthly OSI newsletter	12/year	6/year	3/year
<b>Editorial Advisory Board</b> Input into topics, channels	✓		

\* For the first year, there'll be a 50% discount.

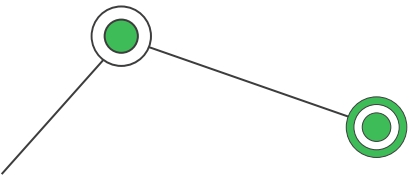
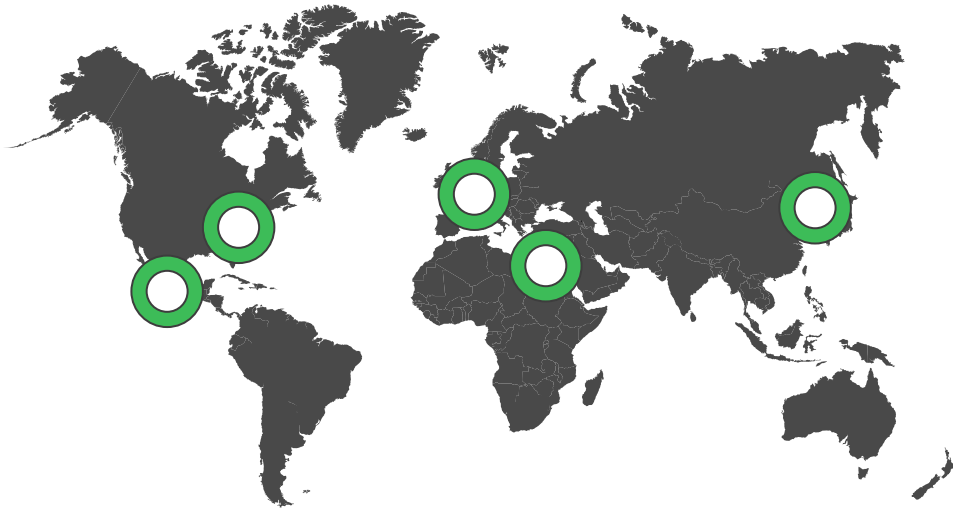
Suggested channels include AI, supply chain, cybersecurity, cloud management, edge/IoT, and business practice.

# Open Source AI Definition



We continue a multi-stakeholder process to define an “Open Source AI” through a series of virtual town halls and world-wide in-person meetings.

The culmination of these online and in person meetings will be the presentation of v 1.0 of the Open Source AI Definition at the All Things Open Conference, in October in Raleigh, NC.



# Deep Dive AI in-person meetings

Region	Country	City	Conference	Date
North America	United States	Pittsburgh	PyCon US	May 20 - 23
Europe	France	Paris	Open Future Workshop	May 22 - 23
Africa	Nigeria	Abuja	OSCA	June 6 - 8
Latin America	Mexico	Mexico D.F.	Latam OSS	July 19 - 20
Asia Pacific	Hong Kong	Hong Kong	AI_dev	August 23
North America	United States	Raleigh	All Things Open	Oct 27 - 29

# Deep Dive: Defining Open Source AI sponsorship

	Program Sponsor* \$50,000	Anchor \$10,000	Innovator \$7,000	Premier \$5,000	Maintainer \$3,000
Logo on Deep Dive landing page	Top category	Extra Large	Large	Medium	Small
Logo on OSI annual report	✓	✓	✓	✓	✓
Social media mentions	48	8	6	4	2
Promotions in OSI newsletter	12	4	3	2	1
Opensource.net content	12	3	2	1	
Meeting talk slot	✓ One in each meeting	✓	✓	✓	
All Things Open talk slot	✓ Talk slot and invitation to panel	✓	✓		
Press mentions	✓ In each location	✓	✓		
Appear as Travel Grant Sponsor	✓ In each location				

\*Program Sponsor will have benefits at all conferences around the world and will be featured in our publications all year long.





Thank you!

[opensource.org/sponsors](https://opensource.org/sponsors)

[sponsors@opensource.org](mailto:sponsors@opensource.org)

You might also be interested in supporting OSI's partner:

# SeaGL 2024 sponsorship

Platinum \$6,000+	Gold \$5,000	Silver \$4,000	Bronze \$3,000
<p>Everything from Gold</p> <ul style="list-style-type: none"><li>● Full-page listing in program guide</li><li>● Track sponsorship for one track, second day</li><li>● Additional thanks after the keynotes</li><li>● Sponsorship for one social event</li></ul>	<p>Everything from Silver</p> <ul style="list-style-type: none"><li>● Prominent position in exposition hall</li><li>● Half-page listing in program guide</li><li>● Track sponsorship for one track, one day</li><li>● Thanks on social media each day of SeaGL</li><li>● Thanks before the keynotes</li></ul>	<p>Everything from Bronze</p> <ul style="list-style-type: none"><li>● Quarter-page listing in program guide</li><li>● Thanks at the beginning of each day</li><li>● Thanks on social media one day of SeaGL</li></ul>	<ul style="list-style-type: none"><li>● Position in exposition hall</li><li>● Listing in program guide and on website</li></ul>

Visit <https://seagl.org/sponsors/> for more details