Activity & Report: March 2015

Corporate Sponsorship activity:
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1. Invoicing
   1. Re/new sponsors.
      1. Blackduck donation received
      2. Craigslist donation received
      3. HP has committed again. Press release being reviewed by HP. HP invited to contribute to Jan. Newsletter, could not make the deadline and will short for next edition.
      4. IBM has committed and has been invoiced.
      5. Google has committed and been invoiced.
   2. New "discounting" approach to invoicing.
   3. Curated charitable giving account on Reddit Donate.
      1. Also created required Dwolla and Stripe accounts.
   4. Follow-ups with (see Corporate Development / Fund-raising page)
      1. Gandi: Contacted the OSI with offer to provide hosting and SSL certs, Infrastructure discussing.
      2. Craigslist: Reached out after SC14 conference. Patrick has responded.
      3. EMC: original contact general open source issues. Patrick introduced sponsorship opportunities & received w/ interest. This is addition to potential sponsorships with VMware and Pivotal.
      4. Citrix: Mike and Patrick introduced the sponsorship program. Citrix expressed interest and asked for a monthly follow up to assess funding availability.
      5. Cray: Reached out after SC14 conference. Patrick has responded.
      6. AgGateway: a consortium of Ag Industry corporations reached out to discuss open source best practices. Mike and Patrick spoke with reps to create a presentation around their open source interests.
      7. what3words: Reached out for guidance on "best practices." Patrick followed up to provide suggestions and references.
   5. ZipfWorks: Inquiry via mailing list and follow up.

2. Branding and PR activity
(View Portfolio Page)

1. Communications with Quebec government on creation of open source licenses
2. DMCA take down targeting open source
3. Inventorying of media assets
4. Interview with American Express OPEN
5. Update Awareness WG
   1. Add OSCON meeting info
   2. Add volunteers

Education and Training activity
(View Portfolio Page)

1. Tony will represent the OSI at the "Learning from the Digital Revolution: What widespread Genetic Data, Tools, and Skills mean for Privacy, Innovation, Safety, and Rights"
2. Discussions with various organizations on transition to "open source practices"
   1. GE Global Research
   2. EMC
   3. AgGateway
   4. what3words
3. Would like to develop a mission statement for the portfolio
4. Develop budgeting for sponsoring projects and development (external grants and internal costs)
5. Review FLOWedu and latest proposal
7. Identify collaborators for OSBOK project
8. FLOSSmole / FLOSShub
9. RIT Minor in Open Source
Incubator activity
(View Portfolio Page)

1. Current projects underway
   1. FLOSS Entities
      1. As of Jan 6, 2015 the OSI has paid $3065.44 of $6000 approved for legal services.
   2. FLOWedu Syllabus 2.0
2. Projects under consideration
   1. TLDR Legal
   2. Open Best Practices (based on various discussions around beneficial behavior in open source communities)
   3. TODO
   4. Open Source for America
   5. SPDX license listing / nomenclature

Infrastructure activity
(View Portfolio Page)

1. Helios administration for 2015 Elections (set up voting rolls, candidates, emails to members, etc).
2. Adoption of in-cubator.org for Affiliate/Working Group/Incubator projects
3. SSL for websites.
5. Use Stack Exchange as a platform for “ask.opensource.org”.
   1. Patrick working with S.E. staff to formalize relationship.
6. Assessment of FLOSS Competency Center hosting and admin requirements.
7. Met with ADG / Studio 136
   1. Tested PayPal integration
   2. Send notifications to “Pending” members to re-apply.
   3. Configuring membership portal to allow members to access/edit profiles
      1. creating logins
   1. License Discuss: Discuss and answer important questions about Open Source licensing, in order to collect community wisdom for the FAQ.
      1. This page appears to be 3 years old and obsolete.
9. Activated members@opensource.org list (private) for OSI Individual Members
10. Created private IRC channel for OSI Board Directors.
11. Currently paying $229/mo. for Rimuhosting
    1. Currently running Mailman and Elections on a dedicated server.
    2. Ask OSL to host Mailman
    3. Set up call with Karl and Elections to discuss use.
12. Use of OwnCloud vs. XWiki
    1. Created assets for Dwolla, Reddit Donate and Stripe.
13. Continue with Lastpass for enterprise password management.
    1. Added creds for Dwolla, Reddit, Reddit Donate and Stripe.

License Approval activity
(View Portfolio Page)

1. UPL review and community input gathering.
2. Update OSI website with new license.
3. Transfer of “maintainer” status of fair license to Talles Lasmar at http://opensource.org/licenses/Fair
4. Ongoing discussions around “openness” and governance related to “Open By Rule” and other resources as well as recent inquiries.

Marketing and Communications activity
(View Portfolio Page)

1. Elections
   1. Communications with candidates, Individual Members and Affiliate reps (nominations), electorate (members), etc.
2. January 2015 Newsletter creation and publication.
3. Alvaro request for references, case studies on open source adoption within businesses.
5. Scale13X Conference: OSI presence through local membership.
6. Open Source Awards, possible participation.
7. Volunteer Blogger (focus on business and government).
   1. Continued discussions with Marcin Kierdelewicz guest blogging on business adoption of open source (case studies)
   2. Provided Mr. Kierdelewicz with opensource.org email address.

8. Membership Drive
   1. Promotional piece for Opensource.com
   2. Social media promotion (tweets).
   3. Emailed current Ind. & Affiliates Members for promotion

9. Website content migration planning with ADG for new hosting/site.
   1. Proposal from ADG for hosting, design and support services.

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**Affiliate Membership activity**

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1. New Affiliate Member application from California Association of Voting Officials (CAVO)
2. Discussions with Mautic regarding status of application / eligibility.
3. Discussions around support with BigBlueButton patent litigation.
4. Joomla Twitter account verification assistance.
5. OW2 Support on licensing assessment and recommendations
6. References of OSI Members and Affiliates for OSEHA conference planning/participation in Chicago
7. **Affiliate eligibility to be determined by sector specific qualifications and criteria**
   1. Each interested party will submit a cover letter with their application that provides their qualifications based on the type of organization they are, rather than different agreements: non-profit, educational and user communities.

8. Current Applicants under review/up for vote:
   1. Moodle
   2. TYPO3
   3. OSEHRA

9. **Legal reference resource**
   1. Develop a set of "OSI recommended" questions that those looking for legal advice can ask potential attorneys to assess their experience with open source licensing and related legal issues.

10. Current leads:
   - AMBD
   - Benetech
   - ChickTech
   - FLOSSmole / FLOSShub (special case: not educational or non-profit).
     - Request from FLOSShub/FLOSSmole/SRDA for an update.
   - FOSSETCON
   - Grassroots.org
   - Open Source Lab
   - OpenStack
   - RIT Center for Media, Animation Gaming, Interaction and Creativity (MAGIC) -- Education
   - The Open Source Way

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**Individual Membership activity**

(view portfolio page)

1. Membership Drive
   1. Opened Feb 3rd, running through April 1st (elections)
   2. Ad in LinuxVoice (Issue #4)
   3. Post on Opensource.org
   4. Interview on FLOSS Weekly

2. Updated Membership Portal
   1. Developing/testing login access for OSI Members
   2. Developing/testing profile editing
   3. Set up auto-create of membership card
   4. Pay by check/cash (can we have event specific member join page)
   5. Various Member types/fees

3. Membership Drive: Increase membership numbers by the next elections (March, 2015)
   1. Ad developed for Linux Journal
   2. Have new Affiliate Member volunteer (Wendy) contact Affiliates to see if they can promote.

4. Other options:
   1. In person discounts at events.
   2. Dual memberships with OSI Affiliate Memberships.
   3. Discounts to members of other like-minded / peer groups (FSF).

5. Individual membership scholarship, grant, fee-waiver and terms.
6. Include in membership the option to help out (maybe in lieu of payment), i.e. contributing members.
7. User groups and clubs as Affiliate members.
8. Benefits to be determined.
   1. Linux Foundation follow up.
   2. Add page to osi website listing benefits.
   3. System76 ThinkPenguin
   4. Dell, HP Lenovo
   5. Discounts for events
   6. Partner with affiliates for dual-memberships/discounted memberships
9. Attend Affiliate events to promote memberships

Trademark Stewardship activity
(View Portfolio Page)
1. Continued complaints from community regarding Jolla.
2. U.S. Trademark approval and filings
3. Trademark/logo request from "Public Domain Motion Pictures"
4. Trademark infringement update from The Open Source.
5. Follow-ups with notified organizations:
   1. Qabel: follow up with a suggestion to use, "source code available"
   2. GeoGebra: Potential issue with GPL
   3. Appnovation: Confirmed they will change, Patrick to give 7-10 days to see if changes made.
   4. Technology Services Group: use of logo without approved OSI licenses; use of the term open source for software not distributed with OSI license.
6. (Discuss w/DLA Piper) Review of owned marks, scope, and duration
   1. Confirm/request ongoing management of trademark registration. Patrick to check with legal for what should be public/private.
   2. Confirmed US trademark registration/certificate/number
      1. Patrick to create private page for documentation
7. What is the purpose of the trademark mail list?
   1. Use the list as point of contact for trademark issues and supervisor
   2. Patrick to check on current workflow for contacting OSI re: trademarks via form/list.
8. Develop guidelines for "OSI Certified" and "OSI Approved."
9. (Discuss w/DLA Piper) Issues with current trademark guidelines, for example
   1. Provision to mail us within 7 days to use mark
   2. Requirement to get prior written permission to use "OSI Approved License"
   3. Need of contacting a posteriori trademark supervisor to use logo
      1. Zack to prepare a preliminary list and run it through the board
10. Compare guidelines to http://modeltrademarkguidelines.org/
11. Adopt a visual Wikimedia style information sheet for OSI (http://wikimediafoundation.org/wiki/Trademark_policy)
12. Note on trademark infringement page that the letter should come from OSI GM, not the layers
13. Manage infringements
   1. Current process with vision for more automation/integration like affiliates page and "see CiviCRM

Operations
(View Portfolio Page)
• 2015 Elections
  • Publication of Affiliate and Individual Board seats.
  • On-boarding/verifying candidates
  • Wiki administration
  • Helios administration
  • CiviCRM administration
• Membership cards, welcome emails, announcements (via Twitter)
• Discussions with SUNY Albany regarding establishing internships.
• Apercro payment follow up (Educause reception).
• Benevity account admin.
• Flattr account admin.
• XWiki system admin.
• Domain name registration and account verification.
• OSI mailing list moderation.
• OSI wiki edits/posts moderation.
• OSI Ex. Comm & Board meeting preparation/communications.